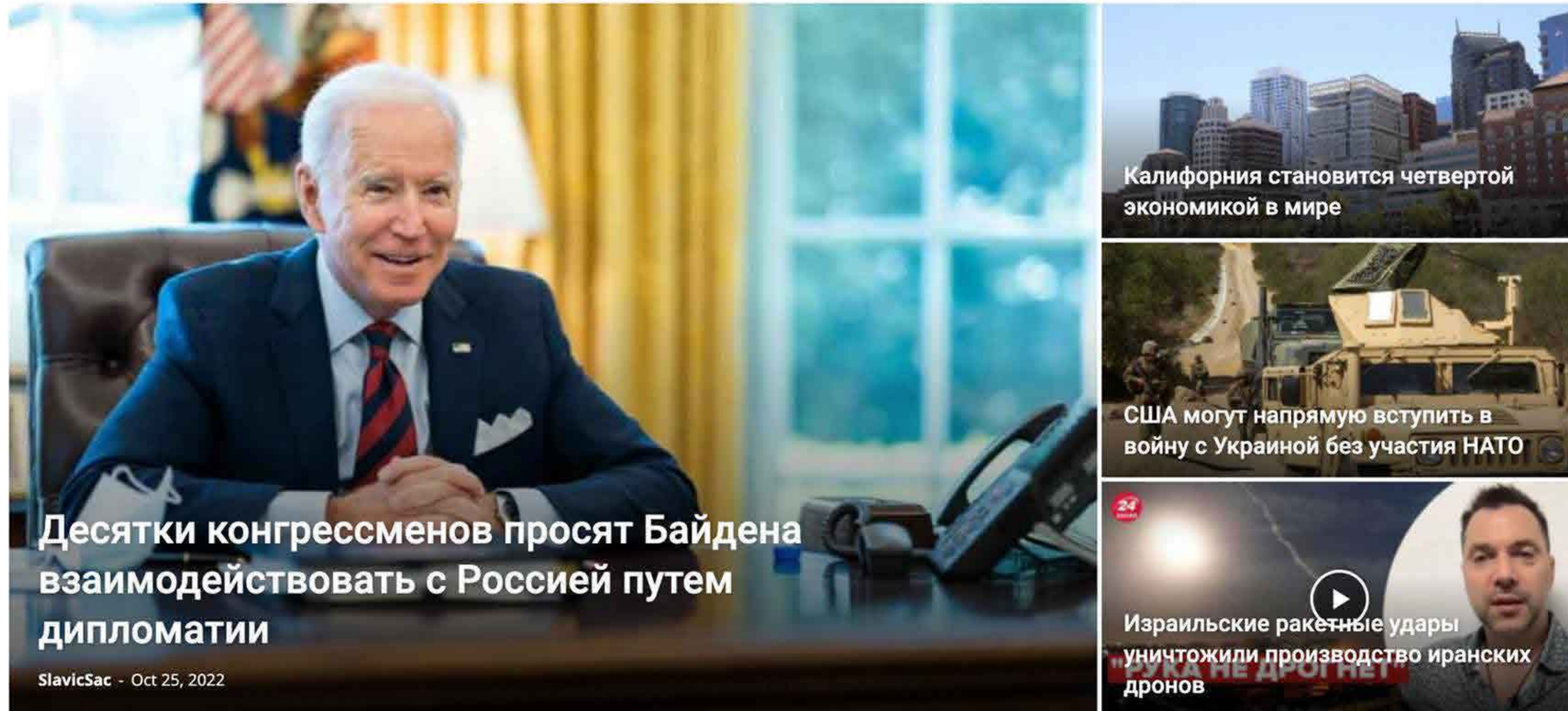




Welcome to Slavic Sacramento Online Marketing Agency in Northern California, where you'll gain valuable insights about Russian-speaking communities. You'll also find information about local American businesses looking to build connections.

In the U.S., people who speak Russian often refer to themselves as Slavic. This is because many of us came from Slavic countries, bringing our families, businesses, beliefs, and culture to the United States. Our goal is to raise our families and build our future here in America.

We open new businesses and build companies while networking with other like-minded entrepreneurs. We welcome fresh starts, new connections, and strong business partnerships.

When you market or promote your company or event with Slavic Sacramento, your reach will extend not only to Russian speakers but also to those who speak Ukrainian, Armenian, Moldovan, Belarusian, and other languages of the post-Soviet countries.

Slavic Sacramento Online Marketing Agency will be your complete link between your company and the Slavic community.

In a typical month, SlavicSac.com receives **over 150,000 unique visitors**. We also have more than **150,000 followers across our social media groups** — and our audience continues to grow.

A large percentage of our visitors are business professionals who live in Sacramento and the surrounding areas. However, our audience extends far beyond Sacramento — we also have Slavic professionals from the Bay Area, Los Angeles, Washington, Oregon, Texas, Florida, and New York.

This is the price list for advertisement on our site:

1 FULL BACKGROUND Click Ad (Right & Left Side) \$1,600 (monthly)

2 760x120 px \$600 (monthly)

3 325x325 px \$600 (monthly)

4 325x400 px \$500 (monthly)

5 728x90 px \$500 (monthly)

FULL BACKGROUND Click Ad (Right & Left Side) \$1,600(monthly)

Package 1: Get your ads to show on all pages (incl. home) + 1 Two Min. FREE Video, 4 articles (Weekly [Facebook](#), [Twitter](#) & [YouTube](#) Rotation) – \$1,600 per Month

Package 2: Get your (760×120 px) ad to show on Home page + 4 Times a Month in [Facebook](#), [Twitter](#) and [YouTube](#) – \$600 Monthly

CONTINUED ON NEXT PAGE >>

PAGE 2

Package 3: Get your Medium square (325×325 px) ad to show on Home page + All other pages (That package also goes with Social Networks Promotion twice a Month!) – **\$600 Monthly**

Package 4: Medium square (325×600 px) ad on Home page + All other pages (Plus Social Networks Promotion twice a Month!) + One FREE Article per Month! – **\$500 Monthly**

Package 5: Leaderbord (728×90 px) ad on Home page (Plus Social Networks Promotion 4 Times a Months!) + One FREE Article per Month! – **\$400 Monthly**



Google Analytics

Slavic Sacramento

Statistics and analytics



Total Kyiv Sacramento San Jose Los Angeles Seattle						
Plot rows Search... Rows per page: 100 Go to: 1 1-100 of 13884						
City	Active users	New users	Engaged sessions	Engagement rate	Engaged sessions per active user	
Total	445,938 100% of total	445,285 100% of total	422,513 100% of total	58.01% Avg 0%	0.95 Avg 0%	
1 (not set)	39,744 (8.91%)	35,963 (8.08%)	26,706 (6.32%)	52.86%	0.67	
2 Kyiv	22,699 (5.09%)	21,955 (4.93%)	15,979 (3.78%)	57.07%	0.70	
3 Sacramento	13,532 (3.03%)	12,292 (2.76%)	17,530 (4.15%)	56.86%	1.30	
4 Los Angeles	13,259 (2.97%)	12,021 (2.7%)	12,632 (2.99%)	59.01%	0.95	
5 San Jose	11,673 (2.62%)	10,197 (2.29%)	15,895 (3.76%)	61.33%	1.36	
6 New York	9,799 (2.2%)	9,332 (2.1%)	7,493 (1.77%)	56.33%	0.76	
7 Seattle	9,409 (2.11%)	8,536 (1.92%)	11,389 (2.7%)	54.89%	1.21	
59 Prague	1,298 (0.29%)	1,256 (0.28%)	1,005 (0.24%)	61.51%	0.77	
60 Poltava	1,294 (0.29%)	1,232 (0.28%)	1,039 (0.25%)	57.15%	0.80	
61 West Sacramento	1,187 (0.27%)	1,053 (0.24%)	2,745 (0.65%)	63.99%	2.31	
62 Vinnytsia	1,162 (0.26%)	1,072 (0.24%)	802 (0.19%)	57.7%	0.69	
63 Vitebsk	1,156 (0.26%)	1,066 (0.24%)	909 (0.22%)	65.02%	0.79	
64 Prineville	1,154 (0.26%)	996 (0.22%)	784 (0.19%)	66.22%	0.68	
65 Charlotte	1,127 (0.25%)	1,049 (0.24%)	1,265 (0.3%)	47.61%	1.12	

Primary Dimension: City Metro Other

CONTINUED ON NEXT PAGE >>

Secondary dimension

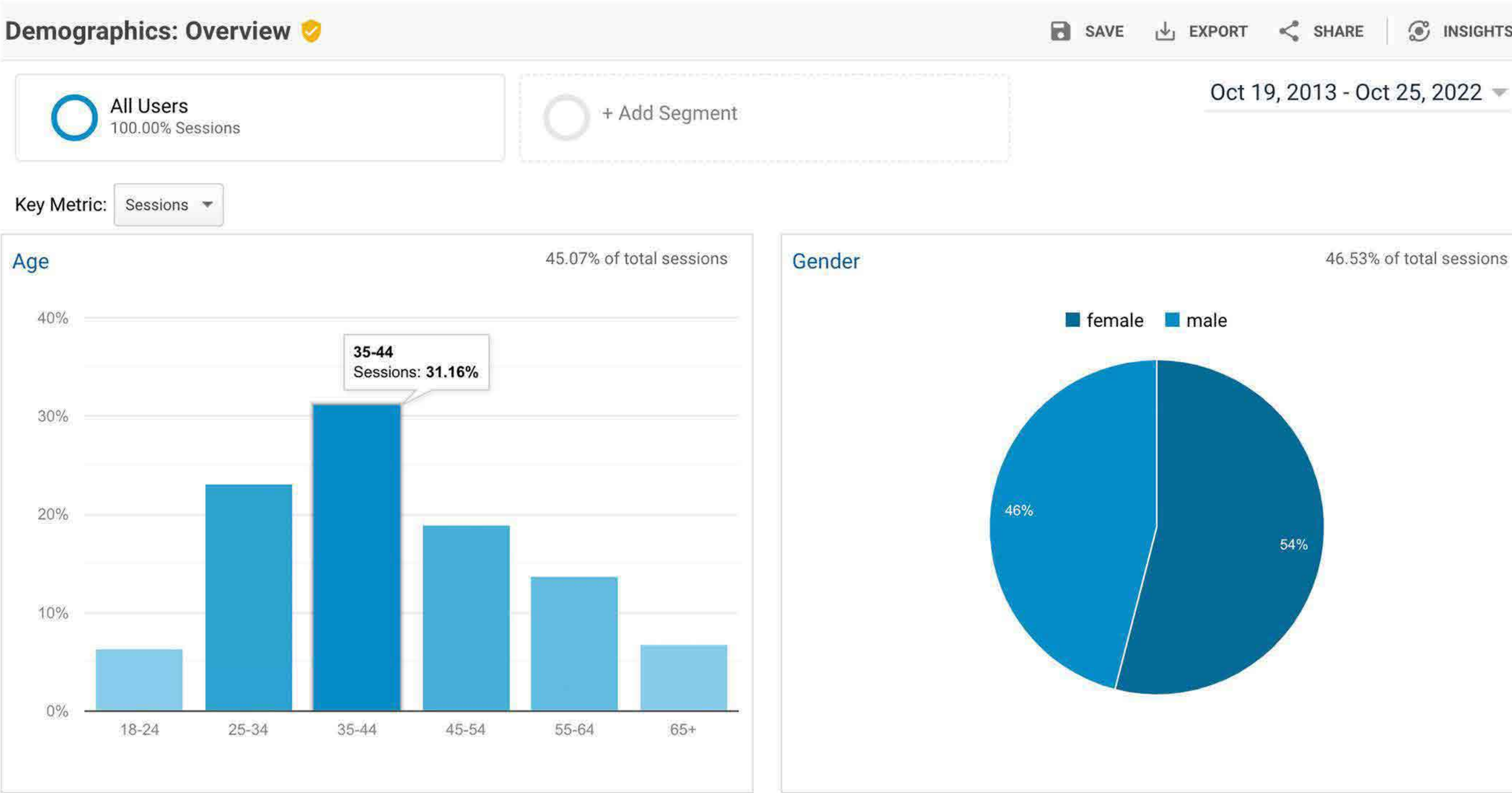
advanced

Country	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Click on banner ActavaTV (Goal 1 Conversion Rate)	Click on banner ActavaTV (Goal 1 Completions)	Click on banner ActavaTV (Goal 1 Value)
	7,000,522 % of Total: 100.00% (7,000,522)	44.74% Avg for View: 44.69% (0.12%)	3,132,214 % of Total: 100.12% (3,128,480)	69.91% Avg for View: 69.91% (0.00%)	2.02 Avg for View: 2.02 (0.00%)	00:02:01 Avg for View: 00:02:01 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. United States	4,787,993 (68.39%)	31.07%	1,487,772 (47.50%)	65.00%	2.25	00:02:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Ukraine	726,486 (10.38%)	69.88%	507,658 (16.21%)	81.45%	1.50	00:01:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Russia	677,667 (9.68%)	81.61%	553,057 (17.66%)	80.40%	1.55	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Belarus	119,736 (1.71%)	65.12%	77,968 (2.49%)	74.25%	1.83	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Kazakhstan	81,643 (1.17%)	84.32%	68,842 (2.20%)	84.40%	1.38	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Germany	70,594 (1.01%)	71.18%	50,248 (1.60%)	75.96%	1.75	00:01:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Canada	53,615 (0.77%)	56.55%	30,317 (0.97%)	72.79%	1.80	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Moldova	50,950 (0.73%)	60.00%	30,569 (0.98%)	74.23%	1.89	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Israel	36,848 (0.53%)	72.54%	26,729 (0.85%)	82.72%	1.43	00:01:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Uzbekistan	33,533 (0.48%)	89.70%	30,079 (0.96%)	88.39%	1.25	00:00:36	0.00%	0 (0.00%)	\$0.00 (0.00%)

Show rows: 10Go to: 11 - 10 of 220

This report was generated on 1/16/23 at 1:32:40 PM - [Refresh Report](#)

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	Language [?]	Acquisition			Behavior			Conversions		
								Goal 1: Click on banner ActavaTV [?]		
		Sessions [?] ↓	% New Sessions [?]	New Users [?]	Bounce Rate [?]	Pages / Session [?]	Avg. Session Duration [?]	Click on banner ActavaTV (Goal 1 Conversion Rate) [?]	Click on banner ActavaTV (Goal 1 Completions) [?]	Click on banner ActavaTV (Goal 1 Value) [?]
		7,000,541 % of Total: 100.00% (7,000,541)	44.74% Avg for View: 44.69% (0.12%)	3,132,222 % of Total: 100.12% (3,128,488)	69.91% Avg for View: 69.91% (0.00%)	2.02 Avg for View: 2.02 (0.00%)	00:02:01 Avg for View: 00:02:01 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
☐	1. en-us	4,153,366 (59.33%)	32.34%	1,343,107 (42.88%)	65.43%	2.25	00:02:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	2. ru-ru	1,332,207 (19.03%)	62.10%	827,263 (26.41%)	77.01%	1.67	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	3. ru	847,644 (12.11%)	73.91%	626,485 (20.00%)	76.09%	1.76	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	4. en	174,893 (2.50%)	28.44%	49,748 (1.59%)	69.72%	1.77	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	5. uk-ua	156,165 (2.23%)	50.91%	79,499 (2.54%)	77.57%	1.61	00:01:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	6. uk	57,228 (0.82%)	62.09%	35,534 (1.13%)	71.63%	1.91	00:01:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	7. en-gb	46,192 (0.66%)	60.52%	27,954 (0.89%)	74.72%	1.71	00:01:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	8. ru-ua	33,534 (0.48%)	54.57%	18,300 (0.58%)	83.94%	1.36	00:01:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	9. ru-us	29,509 (0.42%)	25.57%	7,544 (0.24%)	80.91%	1.40	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	10. de-de	24,900 (0.36%)	69.32%	17,260 (0.55%)	75.84%	1.73	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)

	Device Category [?]	Acquisition			Behavior			Conversions		
								Goal 1: Click on banner ActavaTV [?]		
		Sessions [?] ↓	% New Sessions [?]	New Users [?]	Bounce Rate [?]	Pages / Session [?]	Avg. Session Duration [?]	Click on banner ActavaTV (Goal 1 Conversion Rate) [?]	Click on banner ActavaTV (Goal 1 Completions) [?]	Click on banner ActavaTV (Goal 1 Value) [?]
		1,190,824 % of Total: 17.01% (7,000,541)	51.16% Avg for View: 44.69% (14.47%)	609,197 % of Total: 19.47% (3,128,488)	73.46% Avg for View: 69.91% (5.07%)	1.71 Avg for View: 2.02 (-15.41%)	00:01:30 Avg for View: 00:02:01 (-26.22%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
☐	1. mobile	946,176 (79.46%)	50.18%	474,748 (77.93%)	74.93%	1.63	00:01:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	2. desktop	203,761 (17.11%)	56.44%	115,009 (18.88%)	67.63%	2.06	00:01:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	3. tablet	40,887 (3.43%)	47.55%	19,440 (3.19%)	68.41%	1.85	00:01:45	0.00%	0 (0.00%)	\$0.00 (0.00%)

	Browser [?]	Acquisition			Behavior			Conversions		
								Goal 1: Click on banner ActavaTV [?]		
		Sessions [?] ↓	% New Sessions [?]	New Users [?]	Bounce Rate [?]	Pages / Session [?]	Avg. Session Duration [?]	Click on banner ActavaTV (Goal 1 Conversion Rate) [?]	Click on banner ActavaTV (Goal 1 Completions) [?]	Click on banner ActavaTV (Goal 1 Value) [?]
		7,000,543 % of Total: 100.00% (7,000,543)	44.74% Avg for View: 44.69% (0.12%)	3,132,224 % of Total: 100.12% (3,128,490)	69.91% Avg for View: 69.91% (0.00%)	2.02 Avg for View: 2.02 (0.00%)	00:02:01 Avg for View: 00:02:01 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
☐	1. Chrome	2,361,641 (33.74%)	50.79%	1,199,465 (38.29%)	65.80%	2.34	00:02:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	2. Safari	1,646,164 (23.51%)	44.30%	729,184 (23.28%)	60.28%	2.32	00:02:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	3. Safari (in-app)	1,406,824 (20.10%)	32.65%	459,367 (14.67%)	84.38%	1.27	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	4. Android Webview	701,329 (10.02%)	37.84%	265,413 (8.47%)	83.89%	1.30	00:01:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	5. Firefox	260,344 (3.72%)	49.64%	129,222 (4.13%)	61.12%	2.74	00:03:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	6. Samsung Internet	127,438 (1.82%)	35.46%	45,194 (1.44%)	62.91%	2.29	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	7. Internet Explorer	123,313 (1.76%)	50.14%	61,827 (1.97%)	56.26%	2.95	00:03:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	8. Opera	109,088 (1.56%)	61.91%	67,534 (2.16%)	68.96%	2.20	00:02:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	9. Android Browser	79,702 (1.14%)	64.40%	51,326 (1.64%)	76.20%	1.71	00:02:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
☐	10. YaBrowser	63,658 (0.91%)	82.72%	52,660 (1.68%)	77.96%	1.69	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)



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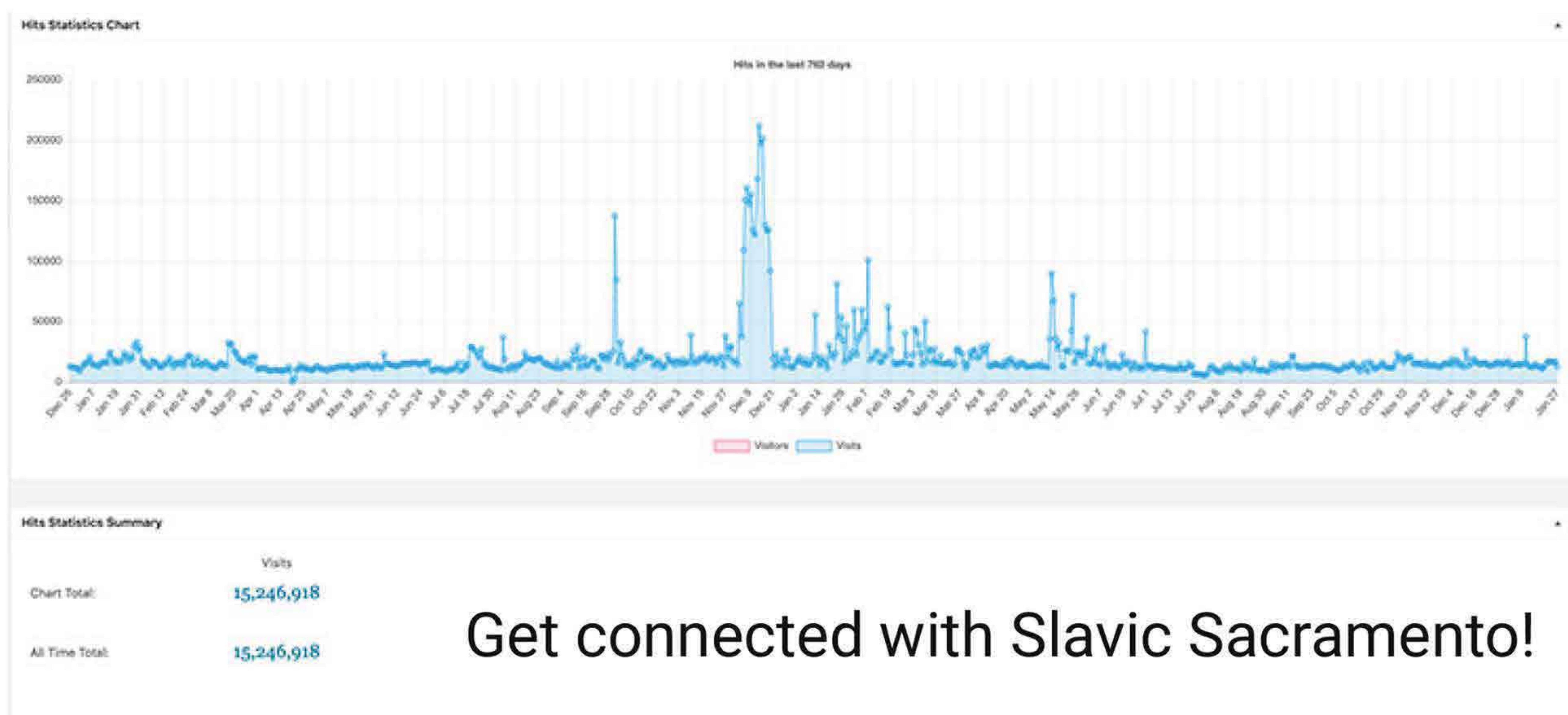
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